
Making Ethnographic Videos

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Abstract

This two-session workshop will prepare participants to conceive, produce, and edit their own ethnographic digital videos ("ethnografilms"). The workshop presumes no video production competency on the part of participants and begins on the assumption of limited access to production and editing resources. Workshop activities will involve accessible everyday equipment, including cell phone cameras, inexpensive digital audio recording devices, available lighting, and free video editing software.

In the first part of the workshop session the presenters will provide a basic and practical overview of digital video storytelling approaches and techniques and examine the core principles of video ethnographic practice. Participants will share their own experiences with video-making and identify ways in which they would like to use video in their future ethnographic enterprises.

The second session will entail a dialectical, hands-on modality, wherein the facilitators will guide each participant through the process of developing, producing, and editing his/her own short ethnografilm using the participant's cell phone cameras and editing freeware.

Each of the two workshop sessions will last two hours. Workshop attendance is limited to 15 participants. Reservation requests should be sent directly to the facilitators: mmerryma@kent.edu and greg_scott@me.com

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